



BOARD MEETING MINUTES

Wednesday April 20, 2022

4:00 pm – 5:30 pm

Via ZOOM

ATTENDING

<p>OFFICERS: Dave Engle – Chair Mike Scott – Vice Chair Mic Scott - Treasurer Kyle Fawcett – Social Media Outreach Dan Mumford – Secretary / Editor</p>	<p>BOARD: Lisa Engle Dave Kowalewski Tom Yarnall</p>
<p>PARK MANAGEMENT AND STAFF: Chad McKenrick – Park Manager Jane Swift – Environmental Educator</p>	<p>OTHER: Ruth Rode</p>

CHAIRMAN’S REPORT:

WORLDS END DAY 2022:

- Saturday July 30, 2022.
- The Carbon County Environmental Education Center/Franklin Klock and his eagles have cancelled due to concerns with avian flu. The Pocono Wildlife Rehabilitation & Education Center has agreed to take their time slot at 11:00.
- Current commitments from:
 - Pocono Wildlife Rehabilitation & Education Center at 11:00
 - Van Wagner – historical/music program; at 12:30.
 - Michael Kuriga – Falcon at 2:00.
 - Reptiland at 3:30.
- Food vendors? That may complicate the insurance/increase the cost. Will have to think about. Dave E. has discussed with Marci. Cost unknown at this time. Will check with PPF again at some point.
- Lisa W. has been doing a great job in securing sponsorships.

- Has also gotten commitments from the Clean Water Institute, Northcentral Pa Conservancy, Sullivan Co Conservation District, Audubon Society of Lycoming County, and Middle Susquehanna Riverkeepers. They will be setting up tables, displays, etc.
- We will discuss and plan in more detail at our May meeting.

VICE-CHAIRMAN'S REPORT:

- Pedestrian crossing signage: will be contacting the township – Chad and Kenny will assist with placement.

TREASURER'S REPORT:

- \$3,000 in the project account; \$19,000 in general fund; total \$22,000.
- New website has been paid for.
- Crossing signage has been paid for - \$256.
- Woodsheds and ice boxes are full.
- Would like invoices for Worlds End Day sometime in May so she can get them to PPF.

SECRETARY-EDITOR'S REPORT:

- March 2022 Board Meeting minutes approved without additional revision or dissent.
- A draft of the summer edition of THE VISTA was distributed this past weekend – please review and get back to Dan with anything. Targeting distribution Memorial Day weekend.
Contents to include:
 - Amphitheater update.
 - New park manager.
 - New website.
 - Worlds End Day.
 - History of the beach areas with vintage photos and postcards.
 - Other summer activities.
 - June is the 50th anniversary of the Agnes flood. If anyone has any pics of the park or Loyalsock Creek during the flood, please email me. I will do a brief article noting the anniversary.
- Dan will be at the park the second week of May and can assist with anything that needs done during that week.

PARK MANAGEMENT REPORT:

- Amphitheater:

- Benches still being worked on. 5 done; working on a 6th. Old benches are being rehabbed for use.
- Chad and Jane will look into getting a screen. We think an overhead mounted, manual pull-down screen would be best option.
- Dedication: Looking at June 25. Chad has reached out to DCNR to determine level of interest in participating. Also have to consider local officials. We also have to determine level of interest at PPF. Also, any program, entertainment, etc?
- Route 154 Construction Project:
 - Chad is meeting with PennDOT tomorrow.
 - Likely start date is September 19. Finish? May 2023?
 - Unknown if staff will have a bypass to use. If not – the campground will be cut off from the rest of the park.
 - The official detour is lengthy – using route 87 via Dushore and Laporte. About 35 minutes.
- Park recently got some mulch; looking for volunteers to help with it. Mic offers to assist.
- Chad reported that this winter the park has seen a lot of requests for making change due to the firewood sales. Maybe go with a more even price point like \$10 or \$5. We doubt our vendor can vary the package size – and going to \$10 may be risky. We will think this over.
- Chad provided the park’s “wish list” for the Friends consideration:
 - Expanding parking for the new amphitheater: \$3,000.
 - Certified playground mulch: \$2,800.
 - UTV with tracks. \$30,000 plus \$5,000 for tracks.
 - We will have to think about the UTV and see how our fundraising goes this year. This would have to be a multi-year project. But the parking and mulch are do-able now.

MOTION:

Motion made to authorize expenditure on the amphitheater parking expansion and the playground mulch at the above-mentioned dollar amounts.

The motion was seconded, and unanimously adopted.

SOCIAL MEDIA REPORT:

- Kyle reported that the new website is live – 455 unique visitors so far. Leading states: PA, NJ, NY, FL, OH. The webpage with past Vistas is the most popular part of the website. Everyone agrees that it looks great and thanks to Kyle for his work on this. <https://www.friendsofworldsendsp.org/>
- Our contact list totals 11,500.

RUTH R. AND DAVE K. TRAILS MAP REPORT:

- Guide is “all but done.” Should be ready for July 30.
- Ruth has been working with Paulhamus Litho on the maps.
- At some point soon, we will want to proof printed versions of the guide and map. Dan is available for this.

NEXT MEETING: Wednesday May 18, 2022 at 4:00 pm. May be in-person at the Playground Pavilion or via ZOOM – depending upon the weather and pandemic status. We will make a decision as the date approaches.
