



BOARD MEETING MINUTES

Wednesday February 16, 2022

4:00 pm – 5:00 pm

Via ZOOM

ATTENDING

<p>OFFICERS: Dave Engle – Chair Kyle Fawcett – Social Media Outreach Dan Mumford – Secretary / Editor</p>	<p>BOARD: Dave Kowalewski Tom Yarnall</p>
<p>PARK MANAGEMENT AND STAFF: Chad McKenrick – Park Manager Jane Swift – Environmental Educator</p>	<p>OTHER: Ruth Rode</p>

NEW PARK MANAGER:

New park manager Chad McKenrick introduced himself and told the group that he looks forward to meeting the Friends and working with them. He comes to Worlds End after managing Sinnemahoning State Park in Cameron County. (On March 18, DCNR issued a press release announcing his appointment: [DCNR Names New Park Manager for Worlds End State Park](#)).

CHAIRMAN’S REPORT:

WORLDS END DAY 2022:

- Saturday July 30, 2022.
- The Carbon County Environmental Education Center/Franklin Klock and his eagles have cancelled due to concerns with avian flu.
- Current commitments from:
 - Van Wagner – historical/music program;
 - Michael Kuriga - Falcon.
 - Reptiland.

- Time: approximately 11:00 – 5:00ish.
- Tentative Schedule:
 - 11:00 – 12:00: Vacant (had been reserved for CCEC)
 - 12:30 – 1:30: Van Wagner
 - 2:00 – 3:00: Michael Kuriga (should be at a different venue – LT pavilion? As to give Reptiland time to set up at the Cliff Pavilion?)
 - 3:30 – 4:30: Reptiland
- As a possible replacement for CCEC, Dave E. has been in contact with the Pocono Wildlife Rehab and Ed Center. They responded that they...
 - ... provides the most diverse native wildlife presentations around. Our most popular presentation is "Amazing Animal Adaptations" in which we share at least 8 native species of reptiles, birds and mammals and demonstrate their amazing adaptations to survive! You are a distance but we truly enjoy doing presentations at our State Parks. Because of the distance, we realize this may be outside your budget, but we would be asking \$475 for the presentation which can be 1- 1 1/2 hours in length (your choice). Examples of some of our animals include several owls, hawk, porcupine, skunk, native turtles and a snake...
 - The board discussed and agreed to offer them the 11:00 time slot. Dave E. will get back to them with our offer.
- Food vendors? Chad reported that the snack stand contract does not include an exclusivity clause. We will, as usual, alert the snack stand so that they are prepared for additional business. But we will also reach out to McCarty Mercantile like we did last time to offer food service. Can also consider any other vendor who may be interested.
- Insurance? Dave E. has discussed with Marci. Cost unknown at this time. Will check with PPF again at some point. Maybe get a sponsor for this?
- Lisa W. has been very successful in securing sponsorships.
- Jane will be planning some activities; will need some assistance. May also need some funding from us.
- Will we need additional park support, rangers, etc? Likely not need much additional. The crowd in 2019 was estimated at 1,000. May be more this time given that it is the park anniversary celebration. Is heavily weather – dependent.
- We will discuss and plan in more detail at our March meeting.

VICE-CHAIRMAN’S REPORT:

Report submitted via email:

- Re. Pedestrian signage: I met with PennDOT, Park and Township representatives on 02/23/22. PennDOT recommended double signage in order to increase effectiveness. Signs (northbound and southbound) would be placed well prior to the crossing spot to alert motorists. Signs at the actual crossing location would also be wise. This doubles the original cost. I think it fair that we consider splitting the cost with the Township. Please vote. Chad was researching the requirements for the slight relocation of the WE Trailhead.
- Re. Trail Conditions Alert System: In light of this year's very dangerous trail conditions and the debacle on March 5, please devote some time outside of this evenings meeting to consider developing an alert system (via social media or signage) when trails become extremely dangerous. I briefly discussed this subject with Jane last week.
- Re. Worlds End Day Programs: Let me know if an addition Reptiland program is desired in light of the CCEEC cancellation. Their website lists program options. If approved I'll contact them for an additional contract.

TREASURER'S REPORT:

Report sent via email: updated financial information will be provided at the next meeting.

SECRETARY-EDITOR'S REPORT:

- February 2022 Board Meeting minutes approved without additional revision or dissent.
- Spring edition of THE VISTA was distributed this morning and posted on our website and Facebook pages. Will soon start work on the summer edition – targeting distribution Memorial Day weekend. Contents to include:
 - Amphitheater update.
 - New park manager.
 - New website.
 - Worlds End Day.
 - Other summer activities.
 - History of the beach area. Anyone with pictures, etc. to contribute – please email me.
 - June is the 50th anniversary of the Agnes flood. If anyone has any pics of the park or Loyalsock Creek during the flood, please email me. I will do a brief article noting the anniversary.
- Dan reported that he recently listened in on PPF training re small games of chance, grants, and silent auctions. All grants have to be processed through PPF. He has notes on the other topics in case we ever are interested (noting that conducting small games of chance is quite complicated and needs permission from multiple parties (park management, county, PPF, etc.)).

PARK MANAGEMENT REPORT:

- Amphitheater:
 - Benches still be worked on. May not have enough cherry for all of the benches. Will use the old benches until new benches can be crafted in the future.
 - Audio/visual equipment (including screen): Chad and Jane will look to see what they need and can find. The Friends will fund these purchases.
 - Dedication: Chad will reach out to DCNR to determine level of interest in participating. Also have to consider local officials. Target date sometime in late June or July. Targeting June 25 (same as International Mud Day ... but neither date is set yet... we may need to be flexible with both dates). We also have to determine level of interest at PPF. Also, any program, entertainment, etc?
 - Plaque? Maybe a plaque acknowledging the Friends, park management, park staff, noting that materials purchased by the Friends, construction by park staff? Also noting other and future projects?
 - Name? Will just go with "Amphitheater."
- Maple Syrup Pancake Breakfast: no date set yet. 20-30 people; mostly cabin residents.
- Park has a full-time ranger and has posted for a seasonal ranger.

SOCIAL MEDIA REPORT:

Kyle reported that the new website is live. Has pages for donations/membership, board members, past board minutes, current and past Vista's, links to DCNR's website, etc. Everyone agrees that it looks great and thanks to Kyle for his work on this.

<https://www.friendsofworldsendsp.org/>

RUTH R. AND DAVE K. TRAILS MAP REPORT:

- Have made a lot of progress; currently working on revision #33. Guide is now approximately 68 pages. We are at the point where adding new material is difficult due to spacing.
- Dan and Dave E. have been reviewing revisions.
- Ruth has been working with Paulhamus Litho on the maps.
- At some point soon, we will want to proof printed versions of the guide and map.

NEXT MEETING: Wednesday April 20, 2022 at 4:00 pm. May be in-person at the Playground Pavilion or via ZOOM – depending upon the weather and pandemic status. We will make a decision as the date approaches.
