



BOARD MEETING NOTES

Wednesday, June 19, 2019 at 4:30 PM

Worlds End State Park Office

82 Cabin Bridge Road

Forksville, PA 18616

ATTENDING:

Dave Engle - Chair

Michael Scott – Vice-Chair

Kyle Fawcett – Social Media Outreach

Dan Mumford – Secretary - Editor

William Kocher – Manager – Worlds End State Park

Jane Swift – Environmental Educator – Worlds End State Park

Lisa Engle

Dave Kowalewski

Ruth Rode

Tom Yarnell

SECRETARY - EDITOR'S REPORT:

Minutes of the May meeting are approved without revision.

One donor acknowledgement letter to sign.

Newsletter: summer edition of the newsletter is done and distributed. Autumn newsletter probably in September.

VICE-CHAIRMAN'S REPORT:

FOWESP / Trail Patch: 300 patches will arrive next week. They honored the price they originally quoted.

Ice: sales are strong; but will only stock the large bags going forward because it appears everyone wants the large bags. Firewood sales also strong.

TREASURER'S REPORT (absent; Vice-Chair reporting the following):

- Current Balance: \$ 5608.00

Music for Worlds End Day: \$200 plus \$ 50 tip authorized. May get a sponsor for this. Dushore Business Association.

Should we have a separate pot for the amphitheater improvement project – and if so – how much? Will discuss further at a future meeting.

Need a new lock-box for patch and map sales.

MAP: will sell wholesale to Sullivan Review and other local merchants. Possibly via KTA as well (they can sell electronically using PayPal).

PARK TRAILS UPDATE AND MAP:

NEW MAP / Ruth R. and Dave K:

- Reviewed latest draft – looks good. Will change underlining to BOLD.
- 1500 maps will cost \$3030 (\$2.02 per unit).
- Is on durable, water-resistant paper (same paper as the LT map).
- Need to discuss and decide wholesale selling price (retail price is ultimately the decision of the merchant). Purple Lizard sells for \$15. Will discuss further.

MOTION: Dave K. moves to “final” the map and have it printed. Motion seconded and adopted with no objections. Also, thanks to Ruth R. and Dave K. for their months of work on this project.

SOCIAL MEDIA / OUTREACH REPORT:

- 1166 followers on Facebook. 200 on Instagram.

- Circulates draft card re soliciting membership and donations. Get 200? Will check price for 500. We also have the business-card size cards we can use – do not have to use the more expensive big cards for all events.
- Signage for Worlds End Day: Banners or yard-signs? Probably go with yard signs. Can get through Vista Print.

CHAIRMAN’S REPORT:

WORLDS END DAY 2019 -Saturday July 27, 2019.

- Will need map/program for the day. Last year’s was circulated – will use it as a template. Need to finalize a list of participants and then determine when/where everyone will be located.
- Music in mid-afternoon; 4:00?
- Add Lycoming County Conservation District.
- Maybe add canine search and rescue? Jane will look into.
- Kayak demos: problematic since watercraft are not allowed near swimming area/bridge/dam.
- Dan will draft a press release and circulate.
- Need canopies: Dan has one; Dave and Lisa have 2. Kyle will be using his. Anyone else have a canopy?
- Food – will rely on the snack bar. Maybe other vendor(s)?
- Can put out a call for volunteers. Dan emailed the notice that went out last year – can use as a template.

ENDLESS MOUNTAINS VISITORS BUREAU:

- Could not make today’s meeting – but we reviewed the materials they provided.
- Can invite to a future meeting.
- Looks like since Worlds End can participate with no fee – that applies to us as well?
- Make sure they are on our distribution list.

PARK MANAGEMENT REPORT:

- Ultramarathon went well; some traffic control issues to tweak for next year. Our group may want more of a presence next year – maybe in the afternoon as the runners come in and/or staff an aid station. The Fall Classic Half Marathon is September 28.

NEXT MEETING:

- **WEDNESDAY, JULY 17, 2019 at 4:30** at the Worlds End State Park Office, 82 Cabin Bridge Road, Forksville, PA 18616.
- If needed, a special meeting(s) may be convened for planning Worlds End Day.