



BOARD MEETING NOTES

Wednesday, April 17, 2019 at 4:30 PM

Worlds End State Park Office

82 Cabin Bridge Road

Forksville, PA 18616

ATTENDING:

Dave Engle - Chair

Michael Scott – Vice-Chair

Mic Scott - Treasurer

Kyle Fawcett – Social Media Outreach

Dan Mumford – Secretary

Lisa Engle

Lisa Wilcox

Ruth Rode

Dave Kowalewski

Tom Yarnell

Jane Swift – Environmental Educator – Worlds End State Park

VICE-CHAIRMAN'S REPORT:

- Ice:
 - Delay in getting ice freezer installed due to storm damage cleanup. Should be installed later this week or next.
 - Price? We are buying at \$ 2.00 for large 20 lb; \$ 1.00 for small 8 lbs. Will retail \$5.00 for the large 20 lb bags; \$ 3.00 for the small 8 lbs bags.
- Patches:
 - Samples were circulated.

- For 200 (unit price):
 - Atlantic Tactical: \$ 1.32
 - 24-7 Patches: \$ 3.07
 - Davis Trophy: \$ 2.34
- MOTION: Dave K. moves to go with 200 patches for our initial order and to go with Atlantic Tactical. Motion seconded and approved.
- Selling price: the park sells park patches for \$ 5.00. We may want to give these in exchange for donations (\$ 10.00 ?). As a donation, sales tax is not applicable. Could also sell in park office. Will discuss further in May.
- Is the patch for those hiking the loop and link trails? That is one of the target customer groups – but will not limited to that group.
- Thanks to Ruth R. for the artwork.

TREASURER’S REPORT:

- Current Balance: \$ 3597.00.
- \$ 552 income (firewood and donations) this month.
- Firewood: 77 bundles remaining in Shed One (10 missing); 50 bundles remaining in Shed Two (6 missing). No imminent need to restock; can transfer some between the 2 sheds if needed.
- Current Expenses: Eagle show and music for Worlds End Day, and ice-freezer up-front costs.
- Some new contribution forms – Mic will forward to Dan to prepare acknowledgment letters.
- We need to ensure that email addresses from the contributors need to be added to our distribution list.

SECRETARY - EDITOR’S REPORT:

- The March board meeting minutes are approved with no revisions.
- Gave the Chair 2 acknowledgement letters to sign; Dan M. will mail.
- Circulated thank-you post cards for signatures. These will accompany the acknowledgment letters.
- Newsletter:
 - The spring newsletter went out last week and is posted on our Facebook page.
 - A rough outline of the summer newsletter circulated.
 - Need some brief descriptions of the Worlds End Day events.

- Jane S. will email Dan a list of summer park events she has scheduled.
 - Will try to get the summer edition out by Memorial Day weekend – so will need to finalize it at or shortly after our May meeting. Dan will have a draft for review at the May meeting.
 - Will also discuss in May getting the summer edition printed. How many copies and by who?
 - Dan will also draft a special edition of the newsletter re this week’s tornado. Will circulate this coming weekend – to finalize and release next week.
- Will need to discuss Worlds End Day signage and banners at May board meeting.

SOCIAL MEDIA REPORT:

- Kyle F. has been emailing the newsletters and the special bulletin re the tornado, notice of board meetings, etc. Appears to be working well. Board agrees. The bulletins look good and informative. Facebook postings also very effective.

PARK TRAILS UPDATE AND MAP:

- Dave K. reported that he has cleared the East Branch Trail – it is now open.
- Several trails in the park and the surrounding forest have significant tree fall damage from Monday’s tornado. The Butternut trail appears to be particularly hard hit.
- NEW MAP / Ruth R. and Dave K:
 - Copies of the draft map were distributed for review and discussion. Agreement that it looks really good.
 - The blank spot on it will be “hiking ethics” that Dave K. will complete.
 - Some minor typos : “recreational”, one of the references to Facebook needs to be changed to Instagram. our groups email address should be added.
 - Does someone have a waterfall picture to add to the cover? If so, email: sales@paulhamuslitho.com. Include description of what/where picture is of.
 - Board will proof the map. Call Ruth with any revisions. Please get all revisions to her by May 9.
 - Copyright the map? Dan M. will look to see what this would take; check PPF website, etc.
- Tom Y. noted we may want to mention in newsletter DCNR top trails and top park lists – Worlds End references. Also, the hellbender legislation has passed the House. Governor expected to sign.

CHAIRMAN'S REPORT:

- **WORLDS END DAY 2019:**
 - Saturday July 27, 2019.
 - Music - Don Shappelle has been contacted; is flexible re performance times/sets. Has his own sound system.
 - To promote: Endless Mtns Tourism; Sun Gazette; Sullivan Review; Webb Weekly; NorthcentralPA.com; Bloomsburg newspaper; Susquehanna Life Magazine. Do a Press Release once we have the line-up firmed up.
 - Insurance for the event? PPF teleconference tomorrow at 4:30. Dave E. will participate and will let us all know what he finds out.
 - We can continue to solicit donations to help cover costs (The Kiwanis are sponsoring the CCEC Eagle presentation).
- Purple Lizard Map sponsorship offer: contacted them and respectfully declined.
- DCNR inspection on May 22. Help needed with the luncheon (side dishes, salads, desserts, etc.) Mike S. and Dan M. are not available. Mic and Dave K. can help. Will discuss and finalize plans at the May board meeting.

NEXT MEETING:

- **WEDNESDAY, MAY 15, 2019 at 4:30** at the Worlds End State Park Office, 82 Cabin Bridge Road, Forksville, PA 18616.